



# FATH'S ESSENTIALS

## PARFUMS

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JACQUES FATH  
PARIS

## JACQUES FATH

Jacques Fath was born in France in 1912. Fascinated by fashion since his early years, the young designer opens his first Couture house in Paris in 1937. His unique and glamorous style brings him immediate success. Known for dressing the "young Chic Parisian ", Jacques Fath attracts well-known and wealthy clients. Hubert de Givenchy, Guy Laroche and Valentino Garavani - all worked as assistants in his atelier and later would form their own Fashion Houses. The perfumes' saga begins with the launch of Chasuble in 1945. Later with the creation of Iris Gris and Green Water in collaboration with perfumer Vincent Roubert, Jacques Fath Perfumes become legend.

To preserve the quintessence of Jacques Fath, "Youth, Talent and Joie de Vivre", Creative Director Rania Naim chose to collaborate with independent Perfumers Cécile Zarokian and Luca Maffei and created in 2016 "Fath's Essentials Collection". A range of fragrances symbolizing the life and joyful personality of Jacques Fath and his unique fashion style. The Collection is now completed with a new line, **Vetiver Gris**, signed by IFF master perfumer Jean Christophe Hérault. A contemporary composition with bright notes of Orange Bigarad LMR, Neroli Oil LMR, Hazelnut accord and elegant Iris concrete LMR, Vetiver LMR and Vetiver concentrate for Life LMR notes.

*(\*LMR Naturals by IFF are vertically integrated, responsibly sourced and dedicated to helping nature thrive.).*

JACQUES FATH

PARIS





**VETIVER GRIS**, by Jean-Christophe Hérault  
Text by Lionel Paillès, author

**What if beautiful stories made beautiful perfumes?**

It is so uncommon that it has to be mentioned: **VETIVER GRIS** is born from the fierce desire of a perfumer to serve a house to which he dedicates an unalterable admiration. This perfumer is Jean-Christophe Hérault (IFF) ; the house of excellence is Jacques Fath (Panouge group).

*"I was following Rania Naim [creative director of Panouge group] on Instagram, one day as she was telling how "L'Iris de Fath" has been recreated in accordance with the original formula. I fell in admiration for this approach, the audacity and the respect shown for the high-end perfumery. I left her a message asking her permission to catch a whiff of this masterpiece. We met and chatted all afternoon that summer, and left with a **GREEN WATER** bottle, another timeless classic perfume which I wore for a whole weekend. I felt something was happening, admiration was turning into desire."*

Parfum, natural spray, available in 100ml, 50ml



**VETIVER GRIS**, by *Jean-Christophe Hérault*  
Text by Lionel Paillès, author

Rania did not fail to mention she exclusively collaborates with independent noses, keeping a respectful distance from major perfume houses. Never mind, the perfumer “secretly” chose to work a scented accord around Vetiver, an iconic ingredient used in high-end perfumery, and published a photo of his assays on Instagram. She immediately picked up her phone and challenged him: “*I want to smell!*”; she did, loved, took the assay to Corsica and tried on husband and son. In the hotel where they were staying, guests stopped them and congratulated them for this scented signature. The creation was approved. **VETIVER GRIS** was born in the spontaneity of passion.

*"It was also Jean-Christophe who proposed the name, a respectful and playful tribute to **IRIS GRIS**"* adds Rania.

Parfum, natural spray, available in 100ml, 50ml



**VETIVER GRIS**, by *Jean-Christophe Hérault*  
Text by Lionel Paillès, author

***The fragrance:***

“**VETIVER GRIS** finally assumes to be the famous missing link between the beautiful classic and rigorous perfumery and a more whimsical modernism.

A perfume of today that perfectly knows where it comes from and what it owes to this house of inspiration Jacques Fath is.”

Parfum, natural spray, available in 100ml, 50ml



## VETIVER GRIS

“The composition combines Vetiver, Galbanum and Iris, exclusively roots and rhizomes, a thinly veiled reference to the glorious origins of a perfumery of high requirement.

And then the perfume is simply composed of Neroli, Mandarin and a Hazelnut accord, which gives a bright and perfectly modern charm.

The formula is short, direct, the writing of absolute clarity, each ingredient occupying its right place. “

### Woody Vetiver



Mandarin  
Essence



Hazelnut  
Accord



Orange  
Bigarade  
LMR



Neroli  
Essence LMR



Geranium  
Essence  
Madagascar  
LMR



Galbanum  
Resinoid  
LMR



Iris  
concrete  
LMR



Vetiver  
Java  
LMR



Vetiver  
Haiti  
Concentrated  
for Life LMR



Sinfonide







## **RED SHOES, by Cecile Zarokian**

### ***Origins:***

“Red Shoes” (*All she wants to do is dance*) is the name of 1948 ballet movie – praised by filmmakers Brian de Palma and Martin Scorsese – for which Jacques Fath designed the fabulous costumes of prima ballerina, Moira Schearer.

Later in 1950, Fath designed for the Fall Collection, a sumptuous red silky dress with the same name, worn by model Bettina, photographed by Irving Penn for Vogue US edition.

### ***The fragrance:***

“For RED SHOES I was inspired by the famous Jacques Fath’s evening dress. It dramatically focus on the bustier of the red silk dress with a royal Blue stole.

I wanted this fragrance to illustrate this intense femininity and sensuality, the satin and silky feeling. A fragrance matching with the image of this evening dress, elegant, opulent, so chic.”

Cécile Zarokian

Parfum, natural spray, available in 100ml, 50ml and 15ml



## RED SHOES

A sparkling opening with uplifting Aldehydes notes, very diffusing. Blackcurrant and red Berries are adding warmth to this first fresh sensation.

The blue Ginger and Pink pepper evokes the cold and metallic colors of the silky and satiny dress.

The flamboyant Rose Damascena absolute has a voluptuous, honey variation highlighting the opulence of a masterful Patchouli, spreading a very strong sillage.

### Floral Woody



Black-  
currant



Red  
Berries



Grape-  
fruit



Aldehy-  
des



Rose  
Damascena  
absolute



Geranium



Ginger



Pink  
pepper



Patchouli



Cashmere  
woods



Musks





## LES FRIVOLITÉS, by Luca Maffei

### ***Origins:***

*“Les Frivolités de Fath” is the name of the collection of accessories created by Jacques Fath: Tights and Stockings.*

### ***The fragrance:***

LES FRIVOLITÉS is a voluptuous skin fragrance inspired by Fath’s vision of women’s intimacy.

What appears to be light is in fact a powerful scent, expertly dosed with flowery and animal notes.

A cascade of joyful and gourmet impressions wrapped with a soft and sensual suede accord.

Parfum, natural spray, available in 100ml, 50ml and 15ml



## LES FRIVOLITÉS

The first sensations are sparkling and cheerful with a fruity and spicy opening.

The heart is very feminine with a different and new approach of rose flavored macaron, rounded by the unique scent of Rosa Centifolia.

On the dry down , the intense floral heart is combined with a velvety Suede accord, enriched with Orris butter, creating an animal trail. Amber and musk are wrapping the whole with sensuality.

### Leather floral

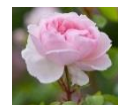


Bergamot

Paradisamide

Osmanthus

Pink Pepper



Rosa Centifolia Absolut



Rose Flavored Macaron accord



Suede

Orris Butter

Sandalwood

Amber

Musks







## **LILAS EXQUIS, by Luca Maffei**

### ***Origins:***

LILAS EXQUIS is a reference to one of the designer's favorite color and flower, often used for his creations and accessories).

### ***The fragrance:***

LILAS EXQUIS: an innocent scent?.

The shades of this complex fragrance are multiple. Even if it gives the impression of a delicate harmony, the sensations go crescendo.

Like an angel capable of playing the devil, this scent is unexpected, playful and very surprising.

Parfum, natural spray, available in 100ml, 50ml and 15ml



## LILAS EXQUIS

A joyful blend of Bergamot and Blueberry with a green hyacinth opens the fragrance.

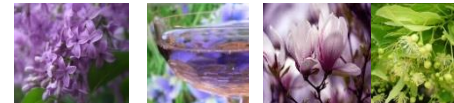
The heart, deep and audacious, reveals a modern Lilac with floral aquatic note of magnolia and sweet honeyed Linden Blossom. A surprising accord of "Creme de Violette" also adds a delicate gourmand touch.

On the trail, Musk and Ambroxan are playing with the different facets of the Ambrette Seeds, revealing a unique, delightful scent.

### Floral Musk



Bergamot   Hyacinth   Blue-  
berry



Lilac   Violet  
Cream  
Accord   Magnolia  
Linden  
Blossom



Ambrette   Timbersilk   Ambroxan   Musk  
Absolut







## **CURAÇAO BAY, by Cecile Zarokian**

### ***Origins:***

An escapade on the deep blue.

Wind caresses on the face, marine notes in the air, sensations of freedom and exaltation.  
All these feelings are translated into a fragrance that is simply unique.

### ***The fragrance:***

CURAÇAO BAY is a voyage to the blue horizon.  
The Grey Amber infusion, rare, combined with the iodine notes confers to this perfume a truly warm oceanic cocktail of scents.

Parfum, natural spray, available in 100ml, 50ml and 15ml



## CURAÇAO BAY

A Woody Marine scent with an evocative name.

In addition to the attractive Green and Citrus notes an infusion of Ambergris in large quantities was added. (Rarity has a price)

The heart is a magnificent Animal note with the combination of Amber and Iodine facets.

The result is impressive, giving depth and magnitude to the dry down of  
CURACAO BAY.

### Woody Marine



Lemon

Tangerine

Petit grain  
bigarade

Orange

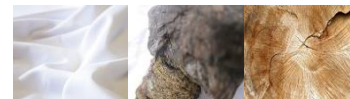
Green  
notes



Marines  
notes

Frangipani  
blossom

Black-  
currant



Musks

Grey Amber  
infusion

Woody  
notes





## **GREEN WATER, by Cecile Zarokian**

### ***Origins:***

Mythical, first opus of the Collection.

Created in 1946 by perfumer Vincent Roubert, GREEN WATER was classified as a modern fragrance and still is to date.

### ***The fragrance:***

A timeless and elegant freshness, revisited over the years.

In 2016, Parfums Jacques Fath with the fine sensibility of Cecile Zarokian, re-habilitated noble ingredients such as large quantities of Neroli into this complex formula.

Parfum, natural spray, available in 100ml, 50ml and 15ml





### **Behind the scenes, by Cecile Zarokian**

“I was very flattered and pleased that Panouge proposed to me the project of renewing Green Water but also was a little anxious to address such a reference in perfumery... I remembered the time I was studying this classic – GREEN WATER is one of the precursors of the family of Citrus Aromatic and a great success at that time.

I exchanged and worked in close collaboration with Panouge and also with l'Osmothèque in Versailles: we studied the 1946 fragrance and worked accordingly. I then submitted my trials to Mr. Jean Kerleo, perfumer and founder of this unique institution. He gave me additional details about the original perfume and its story, in order to keep up with its distinctive freshness I used lavish quantities of Neroli to ensure a qualitative result, among other ingredients.”

*(\*one of the rarest and costly flower used in perfumery due to its delicate harvest)*



## GREEN WATER

A Citrus aromatic, inspired from the 1946 first version with a contemporary signature.

A refreshing combination led by clean and fresh Neroli notes with Bergamot, Mandarin and Orange.

The second facet of GREEN WATER comes from the different varieties of mints exalting the heart. Basil and Tarragon bring the distinctive aniseed scent to the middle note.

Aromatic and fine Vetiver along with Oak moss are sensually melting with noble notes of Musks and Grey Amber infusion for a long lasting dry-down.

### Citrus Aromatic



Neroli    Lemon    Bergamot    Mandarin    Orange



Basil    Tarragon    Mint    Clove    Caraway seeds



Vetiver    Oak moss    Grey Amber infusion    Musks







**BEL AMBRE, by Cecile Zarokian**

***Origins:***

BEL AMBRE is much more than just a mere Amber accord:  
It is a tale to be told for who wears it, a tale of mystery and attraction.  
Rare are those who will resist the many facets of this scent.

***The fragrance:***

A signature of an intense fragrance  
The main accord, Amber, signs here a sensual, long-lasting and unforgettable trail.

Parfum, natural spray, available in 100ml, 50ml and 15ml



## BEL AMBRE

A luxurious, woody amber scent.

BEL AMBRE first opens with sparkling Citruses, Juniper Berries and Black Pepper notes spiced it up.

Then its Floral and Iridescent heart melts with Leather, Woody Vetiver and Amber notes creating a very sensual, elegant, charismatic fragrance.

### Woody Amber



Juniper  
berries

Black  
pepper

Bergamot

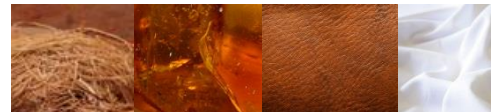
Lemon



White  
flowers

Orris  
butter

Caraway  
seeds



Vétiver

Amber

Leather

Musks



## Fath's Essentials – The Collection

Elegance and sobriety

Each fragrance and each content is presented in a white coffret. The color code on the top of the coffret represents the color of the Fragrance. A luxurious design with minimalist codes and distinctive Jacques Fath logo. To complete the line, a display, paper bags, vials and testers are available.





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